

# Jessica M. Kormos

## Work History

- Freelance Copywriter/Copy Editor/Data Analyst (February 2006 - present)
  - Academic Copy Editor, Proofreader, and Chicago Manual Style formatting (2018)
    - Edited the academic review statement for Dr. Antonio Tomas De La Garza, which helped him gain tenure track
    - *A Eulogy for Roxsana Hernández: Tracing the Relationship between Border Rhetoric and Queer Debility* by Dr. Antonio Tomas De La Garza, Assistant Professor of Rhetoric, California State University San Marcos. My editing and formatting work helped this essay be accepted at an academic journal.
    - *¿No Olvidado?: 21<sup>st</sup>-Century U.S. military Violence and the Politics of Remembering Missing Migrants along US-Mexico Borderlands* by Dr. Antonio Tomas De La Garza, Assistant Professor of Rhetoric, California State University San Marcos. My editing work helped this essay be accepted at an academic journal.
  - [Rosenfeld Media](#) (July 2016 – September 2018)
    - Researched and updated all of Rosenfeld Media's book publications on Amazon, leading to a 65% improvement in findability and sales
    - Wrote podcast descriptions for [The Rosenfeld Review podcast](#)
    - Managed and schedule social media promos with CoSchedule
    - Rewrote automated MailChimp requests for book reviews and increased open rate from 25% to over 50%, and increased our book reviews on Amazon by over 50%.
    - Wrote and scheduled social media promotions for the DesignOps Summit, and increased ticket sales in one month from 10% to 65%. The conference sold out three months before the event and additional standing room only tickets were added.
    - Created monthly analytics performance dashboards using a combination of Google Analytics and individual social media metrics
  - [TEACH.org](#) (March 2017 - December 2017)
    - Conducted user research via interviews and surveys to guide our content marketing strategy.
    - Created graphics to visually tell the story of TEACH.org's user research results to effectively communicate our strategy to the rest of the organization.

- Co-created content marketing strategy with project lead and other freelance colleagues to keep brand message on point
  - Updated website copy
  - Developed creative and engaging posts for Instagram
- Center for Thoughtful Lasting Change (April 2016 – present)
  - Co-wrote and edited Dr. Sherry Casper's childhood and autism therapy program to offer early childhood services in her practice. The program was successfully approved by the [Behavioral Health Services Department for San Diego County](#).
  - Created website content to clearly communicate Dr. Casper's specialties
  - Wrote and edited internal documents including employee handbook, patient policies, and process documentation
- Feature Writer at Tecca.com (2011 – 2012 at their closure)
  - Pitched, wrote, and edited articles about technology and geek culture
  - *The best places to find audiobooks for your travels* was picked up by USA Today.com
- Editor-in-Chief at American Generations Magazine (November 2009 – December 2011 at their closure)
  - Created content calendars for each bi-monthly issue
  - Wrote articles when needed and edited all copy
  - Managed all aspects of production, including layout, proofreading, design, and style
- Feature Writer at BusinessWoman Magazine (2006 – 2012)
  - Interviewed and wrote profiles about local business women to educate and inspire the start-up community
  - Wrote articles for a second publication, "B Magazine" - handling the complex issues of "baby boomers", from technology to dealing with cancer
- Quality Assurance Analyst at Arrowhead General Insurance Agency (May 2012 – present)
  - Created test plans for documented issues with independent research and collaboration with programmers
  - Strictly adhered to completing my issues within a two-week production post schedule
  - Created detailed documentation for test case results
  - Decreased manual testing time by over 50% by creating automation for specific test cases
  - Created an internal document repository for testing notes and changes to streamline QA effectiveness

## **Publications**

- "[Review: Good Girls Marry Doctors](#)," *Jaggery: A DesiLit Arts and Literature Journal*, August 29, 2017
- "[Contractual Obligations](#)," *Daily Science Fiction*, April 28, 2017
- "[The Silence of the Yams](#)," *Urban Fantasist*, May 24, 2015
- "[Bespoke](#)," *Tales to Terrify*, June 7, 2013 (as Jessica Broughton)

## **Writing Activities + Memberships**

- Associate Membership – Science Fiction Writers of America (2017)
- Member, Codex (Speculative Fiction Neo-Professional Writing Group) (2016 - present)

## **Education**

- B.A. in Professional Writing, Saint Mary-of-the-Woods College, 2007-2011
- Graduate of [Viable Paradise XVIII](#), 2014 – juried science fiction and fantasy workshop which earned my qualifications as a neo-professional sci-fi/fantasy writer